

The logo features a series of eleven vertical lines of varying heights on the left, followed by the word "NASCAR" in a bold, italicized, sans-serif font. The entire logo is outlined in black.

The word "Racing" is written in a stylized, cursive script. A thick, curved line sweeps from the bottom of the 'R' under the word, ending in a sharp point. At the bottom left of this curve, there is a checkered flag pattern consisting of several squares.